

Besides the possibility to vote by way of electronic postal vote via our AGM-Portal shareholders can authorize the Company proxies of Spark Networks SE, Ms Mareike Kuliberda and Ms Katrin Bahlo, both employees of Link Market Services GmbH, business address Munich, who can each vote on your behalf on their own and are bound by your instructions. The Company proxies are entitled to vote on your behalf only if you have given them specific instructions regarding the individual motions proposed for the items on the agenda. The Company proxies must follow your instructions when voting on the motions proposed as announced in the agenda.

The possibilities for authorizing and instructing the above-mentioned Company proxies using the form "Proxy and voting instructions to the Company proxies" are outlined below. Alternatively, you may also use our AGM-Portal accessible at <https://www.spark.net/investor-relations/annual-meeting>.

Sending your authorization and instruction by post or e-mail

Please use the form "Proxy and voting instructions to the Company proxies". With this form you authorize the above-mentioned proxies provided by Spark Networks SE and instruct them how your voting right(s) on the motions proposed is/are to be exercised.

Send the filled in form "Proxy and voting instructions to the Company proxies" by post or e-mail by specifying your shareholder's number directly to the following address:

By post:

**Spark Networks SE
c/o Link Market Services GmbH
Landshuter Allee 10
80637 Munich
Germany**

or by e-mail:

namensaktien@linkmarketservices.de

Important Notes:

Please note that only shareholders who have registered in time and who are entitled to participate and vote are entitled to cast their votes by granting authorization and issuing instructions for exercising their voting right(s) to the Company proxies provided by Spark Networks SE. Please fill in the form and send it to the Company by specifying your shareholder's number by August 10, 2021, 24:00 hours (CEST) - time of receipt. Via the AGM-Portal you may grant authorization and issue instructions until the beginning of the vote in the General Meeting on August 11, 2021.

If the Company receives authorizations and instructions for Company proxies by several means of transmission that differ from one another, they will be regarded binding in the following order: (1) AGM-Portal, (2) via e-mail and (3) via post.

The Company proxies are bound by instructions and cannot be instructed to raise an objection, file a motion or ask questions.

Proxy to the Company proxies must be revoked until August 10, 2021, 24:00 hours (CEST) if submitted in text form by post or email (see contact details above). Alternatively, a revocation is possible via the AGM-Portal until the beginning of the vote in the General Meeting on August 11, 2021.

If you have any questions about the proxies, please call our

General Meeting hotline

between 9:00 and 17:00 hours CEST, Mondays to Fridays (except public holidays) at

+49 (0)89 210 27 333

PROXY AND VOTING INSTRUCTIONS TO THE COMPANY PROXIES

Ordinary Annual General Meeting on August 11, 2021 (virtual Meeting)



We would ask you to fill in this form and send it together by specifying your shareholder's number directly to the following address by **August 10, 2021, 24:00 hours (CEST)** - time of receipt:

Spark Networks SE
c/o Link Market Services GmbH
Landshuter Allee 10
80637 Munich
Germany

E-Mail:
namensaktien@linkmarketservices.de

Proxy

Authorizing person's first name / surname

Admission ticket number

Number of shares

I/We authorize the Company proxies provided by Spark Networks SE, Ms Mareike Kuliberda and Ms Katrin Bahlo, both employees of Link Market Services GmbH, business address Munich, each of them individually with the right to delegate authorization, to represent me/us at the Annual General Meeting of Spark Networks SE on August 11, 2021 by disclosure of my/our name in the list of participants and to exercise my/our voting right(s) or have such voting right(s) exercised with the following instructions:

Voting instructions to the Company proxies

Only one instruction may be issued to each item on the Agenda.

| Item on the agenda | Yes | No | Abst. |
|---|--------------------------|--------------------------|--------------------------|
| 2. Resolution on the discharge of the Managing Directors for the financial year 2020 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Resolution on the discharge of the members of the Administrative Board for the financial year 2020 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Appointment of the Auditor for the Financial Statements and for the Consolidated Financial Statements as well as for review of interim financial reports and ratification of independent registered public accounting | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Election of the members of the Administrative Board | | | |
| a) Eric Eichman | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| b) David Khalil | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| c) Bradley J. Goldberg | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| d) Colleen Birdnow Brown | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| e) Axel Peter Hefer | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| f) Chelsea Grayson | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| g) Bangaly Kaba | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Resolution on the increase of the size of the Administrative Board to eight members and the election of one additional member of the Administrative Board (here: Joe Whitters) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Resolution on the amendment of Section 20 para. (3) of the Company's Articles of Association | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Advisory Vote on Executive Compensation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Advisory Vote on the Frequency of Future Advisory Votes on Executive Compensation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. Resolution on the Compensation System for the Managing Directors | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. Resolution on the Compensation System for the Administrative Board | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. Resolution on the creation of a new Authorized Capital 2021 with the possibility of excluding shareholders' subscription rights and the corresponding amendment of Section 4 of the Company's Articles of Association | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. Resolution on Spark Networks SE Long Term Incentive Plan | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

I/We hereby confirm that I/we have read the „Information on authorizing the company proxies” and that I/we accept the specified terms for the proxy voting.

Place, Date

Signature(s) or other closing of the declaration in accordance
with Section 126b of the German Civil Code (BGB)