ChristianMingle, the Leading Christian Dating Site, Aligns With the Southern Diocese of the Fellowship of International Churches

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ChristianMingle For Churches Helps Connect Single Christians Within Their Church Communities

LOS ANGELES, CA -- (Marketwired) -- 07/29/16 -- <u>ChristianMingle®</u>, the largest and most trusted online dating community for single Christians, announced today that the Southern Diocese of the Fellowship of International Churches has joined the <u>ChristianMingle For Churches</u> program. This fellowship includes 15 churches located in Mississippi and Georgia, all of which now offer ChristianMingle memberships for their congregants. The rapid growth of its church program demonstrates ChristianMingle's commitment to helping Christians find love along with the community of churches' recognition of this important program.

<u>CMforChurches.com</u> is the online resource that offers pastors a host of tailored web tools to help connect singles within their church communities. Statistics show that people who meet and marry in church are more likely to stay married, start a family and attend church regularly. CMforChurches.com gives exclusive resources and personalized tools to help connect these singles Christians through the church programs.

ChristianMingle For Churches encourages genuine connections and faith based relationships by offering the following user benefits to church partners and their members:

- Custom Website Custom site for church attendees
- Custom Badges (Coming Soon) Church badging so members can easily meet
- Customer Service Dedicated customer service line and account manager
- Membership Discount 50% off lifetime membership for church attendees

"We are pleased to incorporate another wonderful community of churches that can utilize the tools we offer to help single Christians find lasting love and fulfilling relationships within their faith spectrum," said Michael Egan, Chief Executive Officer, Spark Networks. "We look forward to collaborating with these pastors and their respective communities of Christian singles."

ABOUT CHRISTIANMINGLE

With over 16 million registered users worldwide, <u>ChristianMingle</u> has the largest community of eligible Christians on any dating site. ChristianMingle's online community is built on core Christian values and represents the broad diversity of Christianity today. By incorporating a "faith spectrum," ChristianMingle provides the most robust ability for Christians to find others that share their values. ChristianMingle is also known for its dedication to safety and customer service, with each profile and photo going through rigorous review to ensure members are confident in their community. ChristianMingle is available for download in the <u>iTunes</u> and <u>Google play</u> stores.

ABOUT SPARK NETWORKS

Spark Networks, Inc.'s mission is to create iconic, niche-focused brands that build and strengthen the communities they serve. Spark Networks' portfolio of consumer websites is anchored by ChristianMingle.com and JDate.com, and also includes LDSSingles.com and JSwipe.com, among others. Spark Networks' shares trade on the NYSE MKT under the ticker symbol "LOV" (NYSE MKT: LOV).

Source: Spark Networks, Inc.